CLAIMS

What is claimed is:

1. A method for forecasting the sale of goods in a store utilizing a network-based supply chain management framework, comprising:

a) collecting data relating to a supply chain;

b) allowing the selection of at least one of a plurality of points in the supply chain;

c) analyzing the data for the selected point in the supply chain; and

d) forecasting at least one aspect of the supply chain at the selected point in the supply chain based on the analysis.

2. The method of claim 1, wherein at least one of the points includes a store.

3. The method of claim 2, wherein the data reflects a sale of goods in the store.

4. The method of claim 1, wherein at least one of the points includes a supplier.

5. The method of claim 1, wherein at least one of the points includes a distributor.

6. The method of claim 1, wherein the forecast is displayed utilizing a network-based interface.

7. A system for forecasting the sale of goods in a store utilizing a network-based supply chain management framework, comprising:

a) logic for collecting data relating to a supply chain;

b) logic for allowing the selection of at least one of a plurality of points in the supply chain;

c) logic for analyzing the data for the selected point in the supply chain; and

d) logic for forecasting at least one aspect of the supply chain at the selected point in the supply chain based on the analysis.

8. The system of claim 7, wherein at least one of the points includes a store.

9. The system of claim 8, wherein the data reflects a sale of goods in the store.

10. The system of claim 7, wherein at least one of the points includes a supplier.

11. The system of claim 7, wherein at least one of the points includes a distributor.

12. The system of claim 7, wherein the forecast is displayed utilizing a network-based interface.

13. A computer program product for forecasting the sale of goods in a store utilizing a network-based supply chain management framework, comprising:

a) computer code for collecting data relating to a supply chain;

b) computer code for allowing the selection of at least one of a plurality of points in the supply chain;

c) computer code for analyzing the data for the selected point in the supply chain; and

d) computer code for forecasting at least one aspect of the supply chain at the selected point in the supply chain based on the analysis.

14. The computer program product of claim 13, wherein at least one of the points includes a store.

15. The computer program product of claim 14, wherein the data reflects a sale of goods in the store.

16. The computer program product of claim 13, wherein at least one of the points includes a supplier.

17. The computer program product of claim 13, wherein at least one of the points includes a distributor.

18. The computer program product of claim 13, wherein the forecast is displayed utilizing a network-based interface.